Pima County Sports & Tourism Authority
Board Meeting
Wednesday, September 7, 2011
33 North Stone Avenue, Conference Room 7th Floor
Tucson, Arizona85701
11:30AM

MINUTES

1. Roll Call

The meeting was called to order at 11:37AM by Tom Tracy with a quorum.

Members Present	**Members Absent/Excused**
Tom Tracy	Edgar Soto
Suzy Mason	Eddie Leon
David Cohen	Keith Alexander
Linda McNulty	John Grabo
Rick Grinnell	Mike Varney
Regan Jasper	
David Sitton	
Rick Vaughan	
Justin Lanne	

Others Present
Jim Arnold –Executive Director
Tom Moulton – Pima County
Fred Gray – City of Tucson Parks Department
Walt Rogers– Citizen
Greg Foster, FC/Tucson;
Chris Bartos, Pima County Stadium District
Demitri Downing, FC/Tucson
Paul Cunningham, Tucson City Councilman
Sheldon Gutman, Citizen

2. Welcome and Introductions
Tom Tracy welcomed the board members and guests and thanked all for attending.

3. Approval of the Minutes
David Cohen moved and David Sitton seconded to approve the minutes as distributed from the last meeting –the board approved by voice vote.

4. Treasurer's Report
Cohen presented audit information and that a clean audit report issued by the auditor. In additional he presented latest financial reports; explained an A/R from Leon Lee and gave board a status report and follow-up action plan. He also gave a report of ticket surcharge money from the Padres. A motion to approvethe Treasurer's report was made by Linda McNulty and seconded by Rick Grinnell and passed by a voice vote.

5.Chairman Tracy suggest the board move to item 7 due to the amount of guests attending the meeting and to delay going into executive session as to hopefully not delay the guests. The board agreed.

Tracy gave an update regarding entities expressing interest in using Kino Sports Complex in the near future.

Tracy summarized there is:

1. Sudden interest from several Korean teams who would want to use north side of Kino.
2. Major League Soccer (MLS) and FC/Tucson expressed an interest in spring training at Kinoand would like to use the north side also. Jack Donovan has been asked to talk with Korean teams about using the south side of the complex.
3. TIG Sports looking for a Kino-based location for a major college baseball tournament.
4. Hi Corbett Field availability for any of those interested was lost to UA baseball stadium lease.

Tracy explained that It got very crowded and complicated in a hurry. The dates FC/Tucson and MLS need the stadium have changed and will end 3/3. That opened up March for TIG and allowed PCSTA to look to MLB for Game of the Week (GOW) concept.

If it can all be put together we could have Korean training, MLS training and games, MLB/GOW, and College tournaments. Thereare issues to be worked out and a facilities site meeting is scheduled at the Kino Complex with the County StadiumDistrict.

Tracy reminded all that the board had heard from TIG at the last meeting and he asked FC/Tucson to present to the board. Greg Foster introduced the group as soccer event promoters and owner of a men's local team. MLS headline game drew over 10,000 in spring of 2011 and they had to turn people away because of rest room and attendance restrictions. He said that MLS is looking for two spring training hubs -Orlando and Tucson. FC envisions a two week training and tournament period including Los Angeles, New York,Kansas City and Houston teams who carry many top name players, especially Mexican players.Foster's company is in process of possibly buying a "Premier Development League" team franchise. These are a league of 8 teams equivalent to AA baseball minor league team.

FC has requested to be scheduled by MLS to come to Tucson for a January, 2013 combine event. An estimated 1150 hotel room nights for players to go through try out process like NFL teams.

Grinnell asked about how MLS impacts our assignment for MLB spring training? Tracy answered that if all facilities are used for multiple years there would have to be something else done for the MLB in 2015 and 1016. Tracy explained that if MLB doesn't come back we lose half the money taken in from the referendum, if passed. Losing the half would wash out the cost of a new baseball Spring Training facility so it makes perfect sense to build a new facility for MLB if it comes to that.

Passing the referendum in 2013 will be a huge step forward for the area because we could have MLB, MLS, College and more for amateur sports organizations all having significant impact for the entire area.

6. At the motion of Grinnell and a second by Cohen the board moved to an 8th floor conference room and entered into Executive Session.

THE PCSTA BOARD OF DIRECTORS ADJOURNED TO GO INTO EXECUTIVE SESSION.

7. The board returned from Executive Session and the meeting resumed at approximately 12:40PM. Tracy provided a brief summary of the executive session. It was moved by Lanne with a second by McNulty to accept a resignation from Jim Arnold as Executive Director of PCSTA effective October 15, 2011.

Cohen moved and Mason seconded a motion that Arnold will move back to the board seat, pending Pima County Board of Supervisors approval, he previously held as a Media representative, thus filling the vacant board seat effective October 15, 2011.

8. Tracy suggested combining items 6 and 9 on the agenda. Moulton explained the current Intergovernmental Agreement (IGA) and its term (expiration) with PCSTA. He suggested the board renew the IGA out to December 31, 2013. The board should look at the scope and purpose of the Agreement and recommend changes to the Board of Supervisors in order to update the board's program of work.

Tracy said we need to explain the board's purpose and develop an updated scope of work for youth and amateur sports, as well as expanding professional sports over and above MLB Spring Training.

Moulton suggested a draft of new IGA be put together by committee of Schneider, Tracy, Moulton, Arnold and presented to the board at its next meeting.

9. Next Meeting
It was noted by Tracy the Board of Supervisors next meeting October 18, 2011. The next PCSTA board meeting will be November 2, 2011 at 11:30AM in the Bank of America Building, 33 N. Stone, Tucson, AZ 85701.

10. Therewas a motion that the board appoint Mason, Arnold and Moulton to become a search committee for a new position of Executive Assistant to the Board to replace the Executive Director's position vacated by Arnold. This new position will have duties that are somewhat different than the Director's position. The committee is to report their findings and recommendations back to the board prior to the next board meeting. The motion was moved by Lanne and seconded by Sitton. The motion passed by voice vote.

Sitton also added that the may be a talent pool available for future marketing, research and other needs from the University of Arizona's Eller College of Business and its new Sports Marketing program.

11. Comments from the Public
Tracy called for comments from the public. Walt Rogers updated the board on ideas of building a stadium on Rillito grounds that would still save the horse track. Trying to develop a private public partnership. Tracy stated he thought the proposal is outstanding, but the bond committee is adamant that a 19 field soccer complex must be

on the Rillito Track grounds. It was suggested that somewhere in Pima County there needs to be a soccer complex with 19 fields and a 8-10,000 seat multi purposed grass sports stadium.

Sitton said he believes a stadium and training complex is mutually exclusive. We need one place as the stadium and another area for the 19 fieldsfacility.

It was suggested that the PCSTA organize a "Summit Meeting" to bring all parties together to move this idea forward in mutual cooperation. They would include Pima County, the Metropolitan Tucson Conventions and Visitors Bureau (MTCVB) and others.

Sheldon Gutman from the public asked how he can become a board member, Tracy instructed him to submit a resume to Arnold for future consideration as member of the board. Gutman then presented some statistics about MLB spring training and expressed his feelings that the board continue its efforts to bring back MLB spring training. His statements were duly noted.

12 Adjournment

It was moved and seconded that the meeting be adjourned. It was approved by voice vote and the meeting adjourned at approximately 2:00pm.

Pima CountySports and Tourism Authority

Respectfully submitted by Jim Arnold, Executive Director