

**Pima County Sports & Tourism Authority
Bank of America Building
33 N. Stone Avenue, Tucson, Arizona
7th Floor Conference Room
Wednesday, September 29, 2010
11:30 p.m.**

MINUTES

1. Roll Call

The meeting was called to order at 11:40 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Jim Arnold
Rick Grinnell
Regan Jasper
Justin Lanne
Linda McNulty
David Sitton
Edgar Soto
Rick Vaughan

Members Absent/Excused

Jack Camper
Keith Alexander
David Cohen
John Grabo
Eddie Leon
Suzy Mason

Others Present

Mike Feder
Catherine Strickland (Pima County ED&T)
Hank Atha - Pima County
Vince Trinidad - MTCVB
Sarah Trotto - Arizona Daily Star
Pat Lopez - Rusing & Lopez
Donovan Durbin - COT

2. Welcome and Introductions

Tom Tracy welcomed the board members and guests.

3. Approval of the Minutes

Linda moved the minutes be approved as sent, Justin second - passed.

4. Treasurer's Report

David was not able to attend the meeting so no Treasurer's report was given.

The meeting was adjourned at 11:50 am to go into Executive Session. It reconvened at 12:45 pm.

5. Japanese Initiative Committee

Mike and Tom gave the report. They explained the status of the ongoing talks with the MLB Commissioners Office, the Players Association, and the MLB Cactus League teams. The PCSTA has requested letters of commitment from Cactus League teams for the 2011 schedule in TEP against Japanese teams. A number of teams have provided them. Dan Schneider has been in constant communication with MLB and the Players Association. The talks have been positive. Mike said we will need to have most of this wrapped up in the next 2 - 3 weeks. Once we have MLB approval from the office and teams, a packet of information will be sent overnight to the four Japanese teams that have expressed interest. Tom said the NPB teams like the concept but want to make sure the games are sanctioned by MLB.

6. Public Relations Committee

Mike said the PCSTA website is ready to launch but is holding off until the Japanese deal is completed. Once that happens, the site will go live. Facebook and Twitter sites will also be initiated.

Rick Grinnell said the PCSTA should reach out to all out of town visiting teams from local town tournaments. Mike said we currently send out press releases promoting those events. He was asked to copy the board on all releases. Tom asked the PR Committee schedule a meeting to discuss these recommendations.

7. New Business

Dave said Eller Management College at the U of A is developing a minor in Sports administration. He will mention that the PCSTA is willing to work with them.

Next meeting will be October 27 at 11:30 at the Bank of America Building. Agenda items will include the Japanese Initiative, the PR committee's updates, Fundraising, and the regular monthly agenda items.

8. Call to the Public

9. Adjournment

Dave Sitton made a motion to adjourn at 1:10 p.m. and Edgar Soto voiced a second. Motion passed unanimously.

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Respectfully submitted by Mike Feder