

ECAP Connection

To All Pima County Employees

I would like to take this opportunity to “congratulate” you on another successful Employees Combined Appeal Program (ECAP). This year marks the 10th year that Pima County employees have exceeded the contribution goal set by the ECAP Steering Committee. Each year the Steering Committee establishes a generous contribution goal and each year the generosity of Pima County’s employees surpasses that goal. **My hat’s off to all of you!**

ECAP is a fundraiser that allows Pima County employees to contribute to their favorite charity via a bi-weekly contribution through payroll deduction. You, as the contributing party, can select the organization(s) that you would like to receive your contribution. If your organization does not appear on the list and qualifies for a 501 (C) 3 charity they can be easily added to the list of organizations. There are two ways that your organization(s) can be added. You can write in the name of the organization(s) on your pledge card or you can contact Rosie Joe at 740-8129 to find out how your organization can be permanently added to the member agency list. I realize that most of you may already be contributing to those organizations outside of this program, but you might want to consider this program as a way to alleviate the need to be reminded each month to make your contribution. You can be assured that your organization is receiving your donation on a consistent basis and at the end of the year have a total of your contributions for a tax deduction.

Furthermore, your ECAP contribution can stay in the Tucson community. As employees, residents and concerned citizens your contribution through ECAP can be designated to several local organizations within our community. I know that this idea is most appealing to me because charity starts at home and there is no greater satisfaction than helping those local organizations that are trying to help our fellow community members.

My commitment to this program is not only as a participant, but also as Pima County's Administrator. As the County Administrator it will be my job to encourage all of Pima County’s department directors, managers and supervisors to provide the necessary support needed to have a successful campaign. I will also ensure that 100% of your contribution will be distributed directly to the organization of your choice. This will be done by allocating funding for the administrative costs associated with this program through other resources. This commitment will be my way of ensuring that each dollar you contribute **will not** be used to offset any other costs associated with this program.

Please consider becoming part of this growing group of contributors and look for the next ECAP newsletter, which will contain Frequently Asked Questions that will hopefully address some of your concerns. If you have any questions prior to the next publication, please feel free to email your questions to: rosie.joe@pima.gov or julie.simon@pima.gov.

County Administrator



Rosie Joe, ECAP Chair, welcomes everyone to the Solicitor Recognition Event.

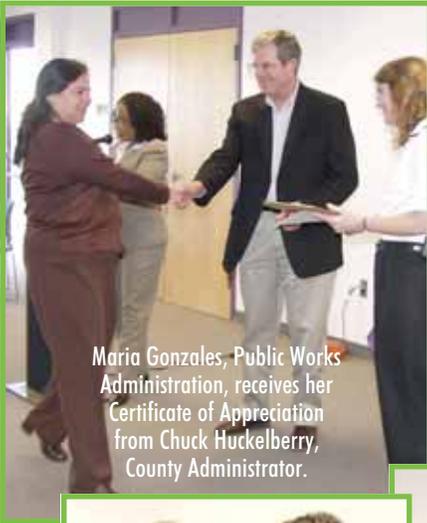


Some of the participants at the Solicitor Recognition Event.



Kathleen Mann (left), County Attorney’s Office, winner of one of the \$50 gift certificates, and Rosie Joe.

2004-2005 ECAP Recap



Maria Gonzales, Public Works Administration, receives her Certificate of Appreciation from Chuck Huckelberry, County Administrator.

We recently celebrated the end of the ECAP campaign by holding our annual “end of the campaign” event to applaud everyone who generously donated some of their hard earned money to help people here in our community. The event is fondly referred to as the Solicitor Recognition Event because the solicitors have the difficult job of asking you to part with some of your money.

The festive celebration took place early afternoon, on January 19, 2005, at Kino Veteran’s Memorial Community Center (affectionately called the Kino Recreation Center). The room was decorated in bright, colorful balloons, which set the mood for the event. Light refreshments, including pastries, punch, iced tea, and coffee were served. Door prizes of \$50 each, to either Tucson Mall or Park Place, were won by Kathleen Mann, County Attorney’s Office; Audrey Rogers, Health Department; Rachel Pacheco, Pima Health System and, Lisa Anderson, Procurement Department. Approximately 100 people attended, including County Administrator Chuck Huckelberry, and United Way Staff Jim Arnold, Sylvia Ahrend and Judy Baker.



Winners of \$50 gift certificates, pictured with Rosie Joe:

Left, Rachel Pacheco, Pima Health Systems.

Right, Lisa Anderson, Procurement Department.

Below, Audrey Rogers, Health Department.



During the course of the afternoon, some departments were presented with a “special” gold, silver, or bronze award, in recognition of their employees who donated more than most of the other departments. The remaining departments received a copper award. (See 2004 County Department Awards, page 4.)

Mr. Huckelberry presented each solicitor with a certificate of appreciation. We know it isn’t much, but we wanted them to know that we value them, and the tough job they had ahead of them. It isn’t easy to ask people for money, and that’s what they had to do.

A new award was created for this campaign. It is called the Solicitor’s Traveling Trophy. Each year it will be presented to the solicitor who is the first to turn in their department’s pledge forms. This year’s winner

was Lisa Anderson of the Procurement Department. Congratulations, Lisa! If you did not attend the festivities and would like to see the beautiful trophy, just stop by the Procurement Department. Lisa has it proudly displayed for everyone to see!

Each year the ECAP Steering Committee establishes a generous contribution goal for Pima County employees and each year you exceed that goal. This year’s goal was set at \$335,000. The committee is pleased and proud that, for the 10th consecutive year, you exceeded the goal! Because of your generosity, Mr. Huckelberry was able to present the ECAP and United Way agencies with a check symbolic of the final tally of \$338,047.18! Thank you so much everyone! You are what makes the campaign a success!

What is ECAP?

The Employees Combined Appeal Program (ECAP) Campaign is the single solicitation activity for charitable agencies at the work site. ECAP supports over 250 organizations which provide community services including education, research, prevention, intervention and direct care services. These agencies provide a wide variety of benefits to individuals in this community, including you, your friends and family. Eligible charities have gone through a thorough screening process, and are all 501 (C) 3, nonprofit agencies.

Your contribution can be made by either payroll deduction or a one time donation. Through payroll

deduction the amount you specify will be deducted each pay period. It can be canceled by notifying payroll in writing. If you resign or retire, your deduction is stopped automatically. Payroll deduction is convenient, and it ensures the availability of funds for services throughout the year. A one time donation can be made by check, cash, or, beginning with the next campaign, through payroll deduction. Your donation will go directly to the charity(ies) of your choice. No money is deducted for fund raising or campaign management.

All pledges count, regardless of the amount, and are tax deductible. Previous contributions have gone to community organizations that provide

cancer and spinal cord research, help feed the hungry, shelter the homeless and battered, and offer support services for the disadvantaged or broken families in our community. By working together, we can help social agencies meet the needs of specific groups like abused and neglected women and children; the hungry and unemployed homeless; and at-risk youths and families.

Voluntary giving to worthy causes is an American tradition and Pima County employees can take pride in their collective ability to provide the many needed community services and programs.

Do you have a story to tell? Share your success in future issues of the ECAP Connection. Contact Rosie Joe at 740-8129.



Sugar Ray Leonard signing autographs at Centro del Sur, location of the Aztlan Youth Program.



Helping Tucson

There are 270 agencies helped by our ECAP Campaign each year. Many of them are big name agencies that are easily recognized and have branches all over the US. Groups such as the Heart Association, Cancer Society, Diabetes Association, Alzheimer's, Big Brothers/Sisters, Boys & Girls Clubs, Easter Seals, Goodwill, Make A Wish, March of Dimes, Ronald McDonald House, Salvation Army, Special Olympics, AIDS Foundation, Shriners Organizations and the YMCA are all wonderful agencies who do great work in communities nationwide. These groups also have nationwide funding campaigns and famous spokespeople who help them raise millions of dollars each year.

During this campaign, I tried to reach out and assist smaller, lesser known, grass roots agencies here in Tucson who have no monetary support except for what they get from our ECAP efforts. They have no famous names or great fund-raising events to help them help others. They have us.

One group I am privileged to support is the Aztlan Youth Program. This is a program started by Joe Agredano and his family to help at-risk youth make better life choices. Located in South Tucson, this volunteer-run program teaches respect and positive choices through boxing, karate, physical fitness and mentoring. Joe says, "Lots of people give to the same groups every time. This year we got almost \$1200 in donations. That is a big increase for us. Thanks ECAP." —*Mary Arvizu*

ECAP 2004-2005 Campaign Kickoff Event

The 2005 Campaign Kickoff Training and Luncheon was held on September 15 at the Pima Air & Space Museum with 138 solicitors and coordinators in attendance.

The day started with training in the Stitt Auditorium where attendees were given success packets and a gift from the steering committee. The training included games and prizes as well as lots of useful information for running a successful campaign.

Then we were off to the vendor fair where 115 agencies were set up in Hanger #3. Agencies who are listed in the ECAP Directory are asked to

set up a table with informational brochures and flyers for the solicitors so they may share that information with their coworkers.

The luncheon was held in Hanger #4. A wonderful meal was followed by entertainment provided by Arts For All / Third Street Kids. As one of the agencies that benefit from the ECAP Campaign, they were excited and honored to perform at this event. Their group performed a wheelchair dance, songs translated into sign language, and a sing-along led by Frank & Marcia, the cofounders of Arts For All.

By the end of the event, coordinators and solicitors went back to their sites with plenty of useful information—and exercise!

ECAP Steering Committee

The Committee plans and oversees the entire ECAP campaign, from setting the goal, to planning the festivities, to certifying new agencies. The Steering Committee begins the planning process in April, with meetings once or twice a month, which may increase as the September event gets closer. The Committee is responsible for developing the solicitor's training materials, to conducting the training; recruiting speakers for the September kickoff; designing the pledge cards; finding a location for the training and luncheon; selecting the gifts for the solicitors, and many other activities. The Committee also plans the Solicitor Recognition Event held in January after the end of the campaign.

Serving on the Committee is an opportunity to work with a group of individuals who are dedicated to helping raise funds for the citizens

of this community who are victims of the economy, society, or the health system.

This is also an opportunity to use your creative talents to make the campaign the best ever, to get to interact with employees from various County departments, to help create a climate of enthusiasm for many worthy causes, and to be a part of an incredible team.

If you are interested in serving on the committee, or as your department's solicitor, please contact one of the following:

- Mary Arvizu 740-4655
- Rosie Joe 740-8129
- Julie Simon 740-8766



ECAP Steering Committee. Front row, left to right: Melissa Manriquez, Helen Rabago, Rosie Joe, Petrice Johnson, Patsy Padilla, and Viola Bonillas. Back row, left to right: Julie Simon, Deborah Jentoft, Laura Ruelas, Shelley Rose, Kristie Aleff, and Mary Arvizu.

ECAP 2004–2005 Department Awards

Gold

Per capita contribution of \$100.00 or more, or 25% increase in participation.

Department	Average	Participation
Institutional Health	\$503.72	94.44%
County Administrator	\$364.25	76.92%
Transportation	\$168.76	88.76%
Medical Examiner	\$213.83	91.30%
Elections	\$207.47	94.26%
Finance	\$167.80	95.51%
Public Fiduciary	\$165.51	81.08%
Information Technology	\$152.65	86.73%
Procurement	\$145.71	95.16%
Public Works–Admin.	\$101.64	89.29%

Silver

Per capita contribution of \$99-\$75, or 20% or more increase in participation.

Graphic Services	\$96.00	66.67%
Risk Management	\$93.36	68.18%
Planning & Development	\$90.06	69.93%
Indigent Defense	\$86.83	66.67%
Fleet Services	\$75.72	66.67%
Community Resources	\$75.61	73.12%
Constables	\$75.40	60.00%

Bronze

Per capita contribution of \$74-\$50, or 15% or more increase in participation.

Community Services	\$71.79	45.16%
Clerk of the Board	\$68.44	44.44%
Facilities Management	\$64.18	58.97%
Posada del Sol	\$59.39	49.46%
Assessor	\$57.63	49.66%
Recorder	\$54.43	40.82%
Environmental Quality	\$52.59	58.93%

Copper

For appreciation of employee participation.

Parks & Recreation	\$47.75	36.59%
Wastewater Management	\$47.29	29.11%
County Attorney	\$44.98	28.18%
Human Resources	\$44.24	32.43%
Clerk of the Court	\$44.04	39.64%
Justice Court–Green Valley	\$43.33	22.22%
Board of Supervisors	\$42.56	20.00%
Pima Health Systems	\$42.30	26.05%
Health Department	\$40.46	57.46%
Superior Court	\$40.37	60.07%
Sheriff's Department	\$36.04	82.52%
Superintendent of Schools	\$20.73	20.00%
Treasurer	\$17.45	36.36%
Justice Court–Tucson	\$12.80	46.74%
Juvenile Court	\$3.08	21.24%
Capital Improvement Program	\$0.00	0.00%
Justice Court–Ajo	\$0.00	0.00%



Mr. Huckelberry presents a symbolic check to the ECAP and United Way agencies.



Lisa Anderson, Procurement Department, receives the first annual Solicitor Traveling Trophy from Mr. Huckelberry.