



FOR IMMEDIATE RELEASE

Jan. 31, 2012

Contact: Robin Johnson, Sustainability Manager
Pima County Sustainability and Conservation Office
Robin.Johnson@pima.gov
520-740-6946

PIMA COUNTY PROUDLY SPONSORS CYCLOVIA TUCSON

Pima County, Ariz. – Pima County is proud to be a sponsor of **Cyclovia Tucson**, an annual free and “car-free event that opens selected streets to people so that they can walk, skate, run, bicycle, and socialize with their neighbors.”

This year’s event, on **Sunday, March 18**, will close to cars – and bring a variety of activities to – most of **South Fourth and South Eighth avenues** between downtown and Interstate 10.

Pima County has committed \$15,000 a year for the next three years to Cyclovia Tucson. It has also arranged a safe route for cyclists to Cyclovia from **The Loop**, 55 miles of off-street bike and pedestrian paths being developed around metropolitan Tucson.

“Pima County is committed to improving the quality of life for the entire community through our continued investment in recreational programs for all ages,” Pima County Administrator Chuck Huckelberry said.

“Development of The Loop is one such investment. The community feedback has prompted us to expand our wellness offerings to include bicycle training, sponsored rides and other bicycle-related activities. The more healthy activities the region provides, the better.”

Emily Yetman, 2012 Event Coordinator for Cyclovia Tucson and President of the local nonprofit, Living Streets Alliance, welcomed the County’s support.

“The County has been a leader in promoting health and wellness in the region,” Yetman said, “and we see this as a great partnership since Cyclovia Tucson is all about getting people out to get exercise, have fun, discover more about our community, and give ‘people-powered’ transportation a try. We’re thrilled!”

The County’s financial support will come from the Pima County Bicycling and Pedestrian Program.

Cyclists on The Loop will be able to ride to Cyclovia via the bike and pedestrian path on the east side of the Santa Cruz River Park through Verdugo Park at West 19th Street and onto West 18th Street to South Eighth Avenue (see attached map). Guided rides to the event from various parts of the Tucson area are also being organized.

Pima County’s programs and services – including its educational, sustainability and environmental efforts; The Loop; and the Pima County Public Library and Health

Department – will be highlighted at Santa Rita Park, South Fourth Avenue and East 22nd Street.

For more information about Cyclovia Tucson, visit www.cycloviatucson.org.

For more information about Pima County's:

Bicycle and Pedestrian Program, please visit: <http://bikeped.pima.gov>, including free bicycle safety classes

The Loop

www.pima.gov/TheLoop

New Loop video

www.youtube.com/watch?v=s3Etsx13J3M

Public Library

www.library.pima.gov

Health Department

www.pimahealth.org

Sustainability efforts

www.pima.gov/Sustainability/

Environmental programs

www.deq.pima.gov

Las Artes GED program

www.pima.gov/CED/CR/LasArtes.html

Buffelgrass eradication efforts

www.pima.gov/nrpr/educ/volunteers/sdweedwackers