



TO: WORKFORCE INVESTMENT BOARD MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom", is positioned below the "FROM:" line.

SUBJECT: Minutes – September 9, 2011

Members Present:

Jacob Bernal
Johnson Bia
Duane Bock
Clarence Boykins
Judy Clinco
Vaughn Croft
Clayton Hamilton
Peg Harmon
Chris Hazen-Molina
Kari Hogan
Gregg Johnson
Doug Jones
Dorothy Kret
Kim Murray
Noreen Nelson
Arnold Palacios
Jill Pearson
Beverly Price
Carl Rosborough
Paul Roughton
Laurie Vance
Mike Verbout
James Zarling

Members Absent:

Linda Arzoumanian
Hank Atha
Nicholas Clement
Wilette Diggs
Peggy Feenan
Roger Forrester
Michael Guymon
Suzanne Lawder
Charles Monroe
Jonathan Peck
Alan Storm
Jo Anne Westerman
Joshua Wright

Staff & Guests Present:

Charles Casey

Jim Mize

Ben Barela

Tonia Kadiri

Amanda Kamirski

Dorothee Harmon

Leslie Fisher

Veronica Boone

Imelda Cuyugan

Mark Gutierrez

Lee Hayden

Art Eckstrom

Rosemary Cora-Cruz

Elaine Babcock

Diane Luber

Frank Watts

Dana Katbah

Steve Ramirez

Stan Steinman

Nils Urman

Al Altuna

Becky Pallack

Neal Lantarat

Nancy Magelli

Marcia Roberts

Mike Vogt

Risé Hart

I. **Call to Order** – Clayton Hamilton, Chair, called the meeting to order at 7:56 a.m.

II. **Pledge of Allegiance** – All

III. **Roll Call** – Dot Kret conducted the roll call.

IV. **Member Spotlight** – *Arnold Palacios*

Arnold Palacios, Executive Director, Tucson Youth Development gave a brief summary about Tucson Youth Development (TYD). TYD is a community based-organization providing education, training, and employment programs for low-income and at-risk youth ages 14-21 in Pima County. They are one of the first community-based organizations in Arizona to get chartered (1997) and were recently re-chartered for another 20 years. TYD operates two charter schools (ACE Charter High School and Youth Works). TYD has trained 40,000+ youth over the years and works with 1,200 youth yearly. TYD collaborates and partners with the Pima County One-Stop, Joint Technological Education District (JTED), and the government. TYD offers a Pathway for Healthcare Careers, a youth internship program with the hospitals. Arnold was a teacher for 18 years at Tucson Unified School District and the Principal at the Luz Academy of Tucson. He worked for Pima County for eight years before joining TYD four years ago. Arnold has been married to Sylvia for 38 years and they have three children and three grandchildren. TYD website: <http://tucsonyouth.org/>.

V. **Action Item:** Jill Pearson moved to approve the membership of Rose Capono. Johnson Bia seconded the motion. Motion approved unanimously.

VI. **Action Item:** Jim Zarling moved to approve the June 2011 meeting minutes. Duane Bock seconded the motion. Motion approved unanimously.

VII. **Planning Committee Update** – *Gregg Johnson*

Gregg Johnson stated that the motion is the Workforce Investment Board approve the targeted industry sectors as developed by the WIB Planning Committee, and that it allow the Planning Committee to research and develop

sector strategies as necessary to meet the changing needs of the local economy, southern Arizona, and the State of Arizona.

Action Item: Kari Hogan moved to approve the motion. Duane Bock seconded the motion. Motion approved unanimously.

VIII. Professional Employment Exploration and Resource Services (PEERS)

Committee Update – John Stewart

John Stewart gave a brief overview of PEERS. He stated that the conceptual design of the program started in September 2009. The focus of the program is connecting job seekers, trailing partners, and college graduates with Pima County employers. The next step is to start a pilot program.

Action Item: Clarence Boykins moved that the Pima County Workforce Investment Board support the concept of assisting professionals seeking employment through affinity groups, networking activities, and other activities to help the local workforce meet employer needs. Dot Kret seconded the motion. Motion approved unanimously.

IX. Youth Council Update – Vaughn Croft

Vaughn gave an overview about the Youth Council responsibilities and the outcome of the August retreat. He thanked several people who helped with the retreat and the attendees. He stated that per Title I of the Workforce Investment Act funds are to be used for youth activities such as: assessments of academic and skill levels of participants, supportive services, and alternative secondary school services, summer employment opportunities, and paid/unpaid work. He summarized membership requirements, responsibilities of the Youth Council, and the council's relationship with the WIB. The Program of Work for 2010-2011: revise youth employment/training manual/pre-service workshops, create new Youth Council Statement of Purpose, meetings held at service provider locations, first Outstanding Youth Service Award presented to Daniel Hernandez, Jr. and produce a 21st Century Youth Career and Workforce Development Symposium event exposing youth to careers and businesses. The Program of Work for 2011-2012 will entail working on the results from the Retreat breakout sessions "Engaging Employers" and "Industry Sectors". He invited members to partake in the next meeting to be held at the Tucson Urban League, 2305 S. Park Avenue on Tuesday, September 13 at 3:30 p.m.

X. Staff Report – Report not provided due to lack of time.

XI. Logistics/Supply Chain Career Opportunities Panel

Panelists:

Al Altuna, Altuna Logistics International – Rail

Hector Valenzuela, Mode Transportation - Trucking and Multi-Modal

Mark Gutierrez, DHL Global Forwarding - Air Cargo

Noreen Nelson facilitated the following questions:

1. How has your industry changed in the last five years? And what are your biggest challenges?

Hector – He has been in transportation for 35+ years and the biggest change he has seen in the industry is that it is less competitive than in the past. Previously there were 150 prime carriers throughout the United States and approximately three quarters of the companies are either out of business or have consolidated. UPS, Federal Express, and DHL are buying a lot of these businesses.

AI – A big change in the Arizona region is the formation of a networking group called Southern Arizona Logistics Education Organization (SALEO) that focuses on elevating the awareness of the role logistics plays in economic development. One challenge is how to handle the goods movement with the increasing population. Areas that need to be addressed due to the increase in movement of goods are congestion and management.

Mark – Main change/challenge is the security issues since 9/11. There is much more awareness and stringency on how freight is handled.

2. Do you have any difficulty finding qualified candidates for openings? What qualifications are required in your field?

Hector – Union Pacific has plenty of job opportunities for all skill levels (clerical to engineers) due to the large turnover of workers who are retiring.

AI – Education is an important factor for qualified workers.

Mark – Qualified candidates with experience in the local area.

3. What would you suggest candidates do to prepare for a career in logistics? Or Transportation?

Mark – Education and having a “can-do” attitude is very important.

Hector – Finding a mentor is beneficial plus employees need to be able to think on their feet.

AI – Sharing experiences and knowledge helps to develop a candidate.

4. We read about how serious infrastructure issues affect your industries. Is there adequate attention being paid to roads, railways, docks, etc. If not, what is the most serious issue you face?

Hector – Trains are now a faster method for moving goods due to the new regulations for truck drivers.

AI – Currently there is adequate infrastructure. What is missing in infrastructure is a coordination of public, private, and the educational/research side for identifying the gaps in infrastructure.

Mark – Security concerns (e.g. scan the cargo).

Questions from the WIB:

Vaughn asked about Fleet Management Association (NAFA) impacts. Mark responded it is not as profitable as people think due to the many restrictions. Also Mexican truck companies have been doing business in the U.S. for several years. Kari Hogan asked if they are still building a railroad track between Tucson and Yuma. Al responded they have completed double tracking between Tucson and El Paso, TX and the goal is to complete double tracking between Tucson and Los Angeles, CA. This will increase the capacity for moving goods through the region. Kari asked about the area of work for Union Pacific. Al responded to check the Union Pacific website: <http://www.up.com/> for job opportunities and locations of the available positions.

- XII. Call to Public** – Mike Vogt of United Way asked for volunteers to be a mentor for the Construction-Coaching Opportunities to Reach Employment (C-CORE), a nationwide, career-based mentoring program of the Home Builders Institute for youth 18 or younger. Dot Kret asked what do the mentors and youth being mentored get out of this program. Mike responded that the youth gain confidence and ability to communicate and the mentors see the rewards of making a difference in the youth's life. Dot also asked what is the difference between a C-CORE mentor vs a Big Brother and Sister mentor. Mike replied that the difference is the C-CORE program provides more support and resources to the mentors. Kari Hogan asked how long would a person mentor a youth and Mike replied that it is typically one year.

Elaine Babcock of SW Gas and a member of the Governor's Council Workforce Policy invited the members to the Governor's Council meeting to be held on October 28 (9-11 a.m.) at the Hilton El Conquistador Resort, 10000 N Oracle Rd. Website: <http://azgsdc.com/ConferenceInfo.aspx>.

- XIII. Next Meeting:** Friday, October 14, 2011, 7:30 a.m. at Pima Community College – Community Campus.

- XIV. Adjournment** – 9:01 a.m.