

Community Development and Neighborhood Conservation Department News

Volume Two



Issue One



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CDNC Database Training



The web-based performance measurement reporting system for Outside Agency, CDBG, and ESG went live on 10/16/06 after a year of planning by CDNC and IT staff. The Community Impact Reporting System (CIRS) will capture quarterly and annual reports from the funded agencies, replacing the hard copies of the reports that were done in the past. The system

will be a time-saver for CDNC as well as the agencies, and allow us to maintain much better data on the programs CDNC fund and their impact on the community.

The system incorporates the new output and outcome measurement system that has been under development in the last year, as well as demographic and narrative information, along with numerous reporting features. Pima County is a national leader in implementing such a comprehensive electronic system for reporting, and has already received requests for information on the model.

On 10/23 and 10/25, Efrat Feferman and Jane Kroesen led training sessions for all the users of the system. The feedback overall was very positive, and the agencies are excited to begin using the new system.

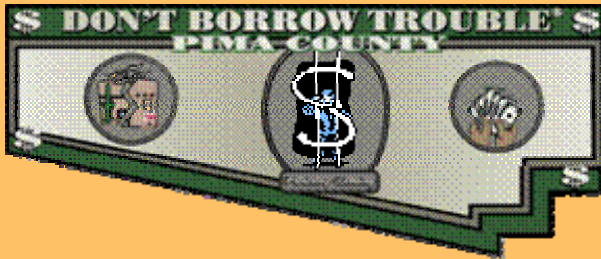
Special Thanks

CDNC would like to thank Pima County's own IT Department for their efforts in building the CIRS system. Over the past year, Chuck Decker, Development Manager, Tim Chavez, Business Analyst, Steve Summers, Project Manager, and their development team has put in countless hours of effort into this complex system. We greatly appreciate all of their work, and know the agencies do as well!



Affordable Housing and Community Planning

Don't Borrow Trouble



CDNC has joined forces with Freddie Mac to bring the Don't Borrow Trouble campaign to Pima County. This nationwide campaign is aimed at reducing the negative outcomes associated with predatory lending. Predatory lending removes equity and income from neighborhoods and counteracts community development efforts. Many don't realize that these loans are mortgages, which use their homes as

collateral. If individuals cannot pay the loan, the lender can take their house in lieu of payment. Predatory loans are one of the major reasons that the number of people losing their homes to foreclosures in the United States has grown 200% since 1980.

The Pima County Don't Borrow Trouble campaign will use outreach and education as tools to address the problem of predatory lending practices. The campaign will concentrate on two specific areas of predatory lending: home mortgages and short-term loans. The campaign will increase public awareness about the ills of predatory lending and trigger action by introducing a hotline.

Hotline phone number: (520)792-8057

Neighborhood Reinvestment Program

Felipe Lundin



Felipe Lundin is the newest member of the Neighborhood Reinvestment Oversight Committee. A proud Vietnam veteran, Mr. Lundin has been married for thirty years. The couple has seven children and ten grandchildren. Mr. Lundin has always been very active in the Tucson community; he served as the Pima County Justice of Peace in 1994. He has also been involved with several non-profit organizations, including service on the Pio Decimo Advisory Board. Mr. Lundin currently works as the director of the Pima County Institutional Health Department.

Mr. Lundin was appointed by County Supervisor Ramon Valadez, who encouraged him to become a member on the Neighborhood Reinvestment Oversight Committee. At the time he was approached by Supervisor Valadez, Mr. Lundin did not know much about the committee or its scope of work. Leslie Nixon, David Longoria, and Tony Reis briefed him about the committee and its purpose. He was impressed by the committee and its work and agreed to join.

Following his first meeting, Mr. Lundin stated that he really enjoyed it. He commented that it was very interesting to note the diversity among the neighborhoods in Pima County. He was interested to learn about the various neighborhoods through the testimony of their residents. Mr. Lundin is excited to be involved in this program because he feels that it will have a positive impact on neighborhoods throughout the County.

Neighborhood Reinvestment Program

Barrio Anita



The Pima County Board of Supervisors has approved Neighborhood Reinvestment funding of \$395,000 for a steel court cover sized to protect a new regulation basketball/volleyball court, retractable standards, bleachers, and a concrete stage and viewing area at Oury Recreation Center in David G. Herrera and Ramon Quiroz Park. The proposal was submitted by Barrio Anita Neighborhood Association and presented to the Neighborhood Reinvestment Oversight Committee by the Association President, Oury Center Staff, and teenaged students who attend programming at Oury Center. *(Program Coordinator: Lori Aldeoca)*

Feldman's Neighborhood

Feldman's Neighborhood is located between the downtown campus of Pima College and the University of Arizona. The neighborhood has many long-time residents, including many residents with special needs. The largest demographic is students and university employees, who walk or bicycle to the campus. In May 2005, the residents of Feldman's Neighborhood submitted a proposal for construction of sidewalks with ADA accessibility to the Neighborhood Reinvestment Oversight Committee. The Committee recommended the proposal to the Pima County Board of Supervisors, which voted to fund the proposal in the amount of \$500,000. The construction is currently in the planning and design phase. *(Program Coordinator: Camiliano Juarez)*

La Pilita Neighborhood Project

The La Pilita neighborhood project has been nominated as a 2006 Common Ground recipient by the Metropolitan Pima Alliance for its achievement in Architecture, Historic Renovation and Public Projects. The project received \$150,000.00 from 1997 Neighborhood Reinvestment Bond Funds, along with other contributions that helped build the new brick wall, handicapped ramp, seating wall, restoration of an original water fountain and sundial as well as a ramada where students discover the importance of archaeology. *(Program Coordinator: Tony Reis)*



Rillito Neighborhood Park

The Rillito Neighborhood Natural Resource Park is a joint venture of Davidson Elementary School (Tucson Unified School District), Pima County (Neighborhood Reinvestment Program) and the City of Tucson (Parks and Recreation Department). The partners are developing a natural resource park on the school grounds which will be used as an outdoor classroom for the students and a recreation facility for the neighborhood. The park will include an ADA playground for children of all abilities, a fitness course exercise trail, and a natural resource park with native plants, ramadas, tables, and trees. Davidson School students have participated in the development and planning of this project for the past year, and the project has created positive energy and unity among the Davidson School students and staff and the Rillito neighborhood residents. *(Program Coordinator: Bennett Bernal)*

Community and Rural Development

Shamra Tankersley



The Outside Agency Advisory Committee recently selected Shamra Tankersley as its new chairperson. She brings varied experience to the committee, including work as a school teacher and employment in advertising and sales. She currently is employed in a family-owned business. A proud mother of two, Mrs. Tankersley remains very active in the community. She chairs the Tucson Ladies Council and is also involved in numerous other local charities including the Angel Charity for Children and Tu Nidito.

Shamra Tankersley was appointed to the Outside Agency Committee in March of 2006 by Supervisor Ray Carroll. Now in her second year, Ms. Tankersley will serve as chair and states she is excited about this opportunity. Chair Tankersley praised the committee, describing the members as energetic and socially conscious. Chair Tankersley looks forward to her continued work with the diverse members of the Outside Agency Advisory Committee.

B'nai B'rith

The CDNC department has provided funding to B'nai B'rith for a new moderate-income housing development on Tucson's eastside. The Gerd and Inge Strauss Manor is a 300-unit housing complex designed for limited-income senior citizens. The complex was constructed with the help of CDNC, HUD, and B'nai B'rith. This complex fulfills a vital need for affordable senior housing in Tucson. This is the second senior citizen housing complex B'nai B'rith has sponsored in Tucson.



CHRPA Success Story

A caller asked for some help with her bathtub, saying that it needed some repair. The CHRPA crew in the dirty white trucks went south on Nogales Highway to check it out. They found that the tub was plastic, and the bottom had broken out completely. The client's mother had repaired the tub with some self-adhesive floor tiles, but amazingly enough it still leaked, and had consequently rotted out the floor beneath. The mother passed away, bequeathing the mobile home and bathtub to her 60 year old daughter, Ginger. Eight months ago Ginger, who had no income at all, gave up on the tub and took to showering with a garden hose in her metal storage shed.

Kyle and Dan Regier, two volunteers, pulled out the tub and all of the plumbing associated with it, and installed a new sub floor and sheet vinyl in the whole bathroom before putting in a new tub, with new walls and fixtures. The job took a couple of days. The client is delighted to be able to bathe indoors once more. She was also able to get a waitressing job, which she relates to her house being "a whole lot more livable," and feeling better about herself and her situation. She is ecstatic about her new tub, "the most beautiful thing in my house." The job probably ended up costing about \$800, supplied to CHRPA by through the Pima County CDBG.

NACCED

NACCED Conference 2006



The National Association for County Community and Economic Development (NACCED) recently held their annual conference for 2006. NACCED is a national non-profit organization composed of county government agencies that administer community development, economic development and affordable housing programs. The 150 member organization has its headquarters in Washington, DC.

This year marked the 31st Annual County Community and Economic Development Conference. The 2006 conference was held September 8th – 13th in Allegheny County (Pittsburgh), PA. More than 150 housing and community development practitioners participated in the six-day conference, including representatives from Pima County. The conference emphasized effective professional management, professional development, new perspectives on economic development, and retooling programs in today's environment of cutbacks in federal funding.

Next year's conference will be held in Pima County. In an effort to promote the upcoming conference, Pima County staff sponsored a booth at this year's conference. The booth displayed information about the department, as well as, information about local tourist attractions. The booth generated excitement from the participants. Conference attendees expressed their interest in next year's Pima County event and it is expected that the event will be a tremendous success.



Congratulations Gary Bachman

The 31st Annual NACCED Conference was particularly significant for Pima County, as one of our employees was recognized by the organization. Gary Bachman, Affordable Housing Officers, was elected as Secretary/Treasurer of the National Association for County Community and Economic Development.

NACCED Conference 2007

Planning for the 2007 NACCED (National Association of Counties-Community and Economic Development) Annual Conference continues, as Pima County CDNC prepares to host the event on October 12-17, 2007. Recently, CDNC staff visited the International Sonoran Desert Museum, where the conference-wide reception will be held. The Desert Museum is unveiling a new auditorium, dining area, and other facilities this winter, in which our reception will be held. Conference participants will also receive a tour of the grounds, with specially set-up demonstrations. As this conference attracts people from all over the country, the opportunity to share with visitors the magnificent setting and facilities of the Desert Museum is particularly exciting. Planning for the rest of the conference will continue... there is much work to be done to ensure the experience is an overall success.

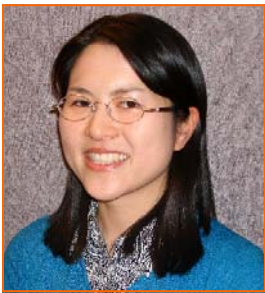
New CDNC Interns

Roberto Valdez



Roberto Valdez studied economics at the Monterrey Institute of Technology (ITESM) in Monterrey, Mexico. After graduating from ITESM, Roberto worked as the co-editor for the business and economics section of a local newspaper, the Reforma. He also worked for the State of Sonora's economic development office as a consultant for small and medium-sized businesses and conducted micro-credit research for the Foundation International for Community Assistance (FINCA) in Latin American countries. Roberto is currently enrolled in the Master's of Public Administration program at the University of Arizona. He began work as an intern in September, helping the department with economic and regional development projects. In the future, Roberto wants to pursue a career in public service.

Hyewon Shin



Hyewon Shin graduated from the Kyungpook National University in Korea with a degree in German Language and Literature. Hyewon returned to school to earn a Master's degree in International Relations from the Ewha Women's University in Korea. She has interned for the Korean Ministry of Foreign Affairs and Trade, worked for the Korea Institute for Health and Social Affairs as an international project coordinator, and worked as an international campaign officer for the refugee human rights NGO in Korea. Hyewon is currently working on a Master's in Public Administration at the University of Arizona. She began work as an intern at Pima County in August, conducting research on the funding sources used by nonprofit organizations and assisting in the CIRS database management. After finishing her Master's degree at the University of Arizona, Hyewon would like to pursue a career in government.

Pima County Board of Supervisors

Important Telephone Numbers

Community Development and Neighborhood Conservation

Margaret Kish, Director—520.243.6777

Affordable Housing and Community Planning
Betty Villegas, Program Manager—520.243.6744

Community and Rural Development
Allen Kulwin, Program Manager—520.243.6754

Neighborhood Reinvestment Program
Leslie Nixon, Program Manager—520.243.6769

Outside Agency Program
Jane Kroesen, Program Coordinator—520.243.6763

www.pima.gov/ced/CDNC

