

## CSD Webmaster

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**Sent:** Wednesday, September 17, 2008 2:19 PM

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Cooperative Extension





# Program Development and Evaluation

University of Wisconsin - Extension

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







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## EVALUATION PUBLICATIONS

 [Documenting Outcomes in Tobacco Control Programs](#) (155 pages, 957 KB)  
While the topic of this manual is tobacco control, there are example logic models, evaluation plans, instruments (questionnaires, logs, interviews, observation protocols) and case examples that include example data recording forms, analysis strategies and reporting examples. Expand the table of contents outline and view all the pieces..

### **Titles available from UWEX Publications:**

Practical, easy-to-use guides designed to help Extension faculty better plan and implement credible and useful evaluations. They also may be useful to agencies or funders who are seeking assistance with realistic evaluation strategies. Publications can be viewed or printed from the links below or from the [UWEX Publications "Program Development and Evaluation" page](#). Information on ordering print copies can be obtained from the [UWEX Publications "How to order" page](#).

-  [Planning a Program Evaluation](#) (G3658-1) (27 pages, 333 KB)
-  [Planning a Program Evaluation Worksheet](#) (G3658-1W) (4 pages, 80 KB)
-  [Questionnaire Design: Asking questions with a purpose](#) (G3658-2) (20 pages, 90 KB)
-  [Sampling](#) (G3658-3) (12 pages, 149 KB)
-  [Collecting Evaluation Data: An Overview of Sources and Methods](#) (G3658-4) (11 pages, 222 KB)
-  [Collecting Evaluation Data: Direct Observation](#) (G3658-5) (8 pages, 180 KB)
-  [Analyzing Quantitative Data](#) (G3658-6) (6 pages, 130 KB)
-  [Developing a Concept of Extension Program Evaluation](#) (G3658-7) (6 pages, 123 KB)
-  [Evaluating Collaboratives: Reaching the Potential](#) (G3658-8) (190 pages, 1.64 MB)
  - [Community Group Member Survey \(referenced in Appendix 1\)](#)
  - [Extension Roles in Community Groups \(referenced in Appendix 1\)](#)
  - [Community Organizational Assessment Tool \(referenced in Appendix 2\)](#)
-  [Community Group Member Survey: Using the Results](#) (G3658-9) (91 pages, 1.47 MB)

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- [Collecting Evaluation Data: Surveys](#) (G3658-10) (27 pages, 157 KB)
- [Collecting Evaluation Data: End-of-Session Questionnaires](#) (G3658-11) (71 pages, 188 KB)
- [Analyzing Qualitative Data](#) (G3658-12) (12 pages, 169 KB)
- [Using Graphics to Report Evaluation Results](#) (G3658-13) (16 pages, 905 KB)
- [Using Excel for Analyzing Survey Questionnaires](#) (G3658-14) (28 pages, 3165 KB)

Please note that the documents are in Adobe Acrobat Portable Document Format (PDF); some are quite large and may take a long time to download using a slower modem. You may want to download and save these documents to your local PC by using your mouse to right click on their links and selecting "Save Target As", this will also allow you to view the download's progress.

In addition, the PDF files require the latest version of Adobe Acrobat Reader. The free Reader can be downloaded using the link to the left.

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