

National Association for County Community and Economic Development 32nd Annual Conference and Training

October 12 – 17, 2007
Marriott University Park
Tucson, AZ



Many Cultures
Building
One Community

Hosted by Pima County

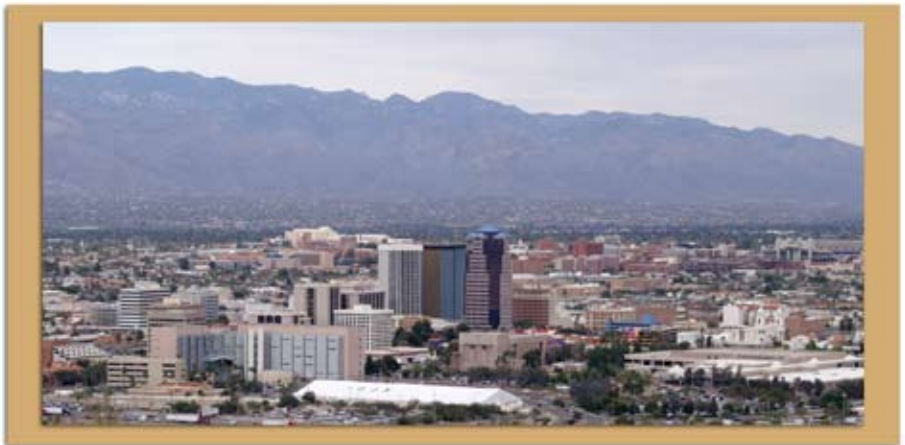
Registration Brochure

NACCED's 32nd Annual Community and Economic Development Conference and Training in Pima County, AZ, provides valuable educational and networking opportunities to a diverse range of housing, community and economic development professionals from both public and private sectors.

Having passed the one million mark in population, Pima County can claim to be a major metropolitan area; Tucson is the urban center and the largest city in the county. Pima County is unique, sharing a 131-mile international border with Mexico, as well as the location of two sovereign nations, the Tohono O'Odham and Pasqua Yaqui Nations. The influences of many cultures are apparent in the architecture, media, dining and entertainment. Unique Native American, Mexican and modern arts and crafts are featured throughout the region, as well as in Nogales, Mexico, which is 60 miles away.

Located in the Sonoran Desert, Tucson is surrounded by five mountain ranges which offer many opportunities for recreation in National Forests and local parks and preserves. October is a perfect time to visit Arizona. Temperatures in the Tucson area will be in the mid '80's with blue skies and vibrant sunsets. Pima County is proud to be this year's conference host.

For more information, visit our web site at: <http://www.pima.gov/nacced/> .



Who Should Attend?

Professionals attending and participating in the conference include:

- County housing, community and economic development officials who operate on multiple levels
- County-elected officials
- State, federal, and non-governmental officials and staff
- Nonprofit organization board members and staff, including CDC and CHDO representatives
- Consultants, bankers, counselors, and other individuals and firms

Registration Information

Registration fees include all conference materials, refreshment breaks, the Welcoming Brunch, the Opening Reception, the NACCED Annual Business and Awards Luncheon, the Conference-Wide Event, the tour of local projects and the hospitality suite. Your badge is required for admittance to all conference events.

A check, money order or purchase order must accompany each registration form. NACCED will send confirmation to acknowledge your payment. If you do not receive confirmation by fax or mail, please call NACCED Conference Registration at (202) 367-1173.

Discounted Registration: In order to qualify for discounted rates, NACCED must receive your registration form and check, money order or purchase order on or before Wednesday, September 12.

Cancellation Policy: Registration cancellations must be received in writing by Thursday, September 27. Cancellations will be fully refunded, less a \$100 administrative fee. Fax cancellation requests to NACCED Conference Registration at (202) 367-2173.

For conference check-in and to receive your conference packets, the registration desk will be open:

Saturday, October 13:	8:00am – 4:00pm
Sunday, October 14:	8:00am – 4:00pm
Monday, October 15:	8:00am – 4:00pm
Tuesday, October 16:	8:00am – Noon



Hotel Accommodations

The Marriott University Park Tucson is the official hotel and headquarters for the conference. The hotel is located at 880 East Second Street, Tucson, AZ 85719. Room rates for NACCED conference attendees are \$139 single/double rooms. To make reservations, call (520) 792-4100 or book online at: <http://www.marriott.com/hotels/travel/tusup-tucson-marriott-university-park/> (enter the arrival and departure dates and “NACCED” as the group code in “Check Rates & Availability” on the right hand side of the page). Reservations must be made by Wednesday, September 12 to obtain the rate listed above. If you have any questions about accommodations, please contact Kate Lockard, NACCED Conference Coordinator, at (202) 367-1138.



Airline and Car Rental Discounts

The Tucson International Airport is located 8 miles and a 20 minute drive from the Marriott University Park Tucson. Exit the airport onto Tucson Boulevard. Turn left on Valencia traveling west. Turn Right on Park traveling north. Park will become Euclid, continue north. Turn right on 2nd Street traveling east. The hotel is located on the right side, one block.

Book your airline and car reservations with Apollo Travel for the NACCED's 32nd Annual Community and Economic Development Conference and Training. As an attendee, you will receive discounts on airlines and car rentals that have been specifically negotiated for this meeting! Apollo is the preferred travel agency for these conferences and is able to assist you in confirming the least expensive air and car rates for your trip.

To book your travel today:

U.S. Attendees: 1-866-880-6483 M-F 6am-8pm (CST) M-F, Email: travel@travelapollo.com, or go online to www.themeetingevent.com. Please use the following steps to help navigate the online site:

If you are a new user, click on REGISTER to begin. (If you are returning to the site please fill in your username and password and click LOGIN) Once logged in, click the Meeting Center link located in the upper left hand corner of the webpage. (If not attending a specific meeting click on Book Travel to begin your lowest fare search.) From this page, choose the meeting you are attending and carefully follow the remaining prompts.

Important Information!

When stranded at the airport due to severe weather, mechanical delays, or when needing an immediate change due to scheduling issues, your agency is an indispensable ally. Apollo charges a \$10 service fee for online reservations and a \$20 service fee for call-in or e-mail reservations. Agents are available to help book your reservations from 6am to 8pm M-F, and are available 24/7 should you need emergency travel assistance. These fees are typically offset by the discounts and lower fares our specialists are able to offer. Your ticket will be issued and an e-mail will be sent confirming your itinerary. The price of your ticket, including our service fee, will be listed. Restrictions, fees, and cancellation penalties will apply.



Award Information

At each conference, NACCED presents Awards of Excellence to county agencies with exemplary projects and practices in housing, and community and economic development. This is an excellent way to promote your agency and show off successful programs. To download the application, visit the conference website: <http://www.pima.gov/nacced/>

The deadline to submit applications is Friday, August, 31.

Preliminary Program

Pre-Conference

Friday, October 12

7:00 p.m. – 9:00 p.m.

NACCED Board of Directors' Dinner – Arizona Inn

Saturday, October 13

8:00 a.m. – 4:00 p.m.

Registration

8:00 a.m. – 6:00 p.m.

Field Trip – The Curley School Artisan Lofts Project of Ajo, AZ

9:00 a.m. – 12:30 p.m.

Workshop – How to Effectively Conduct an Internal Management Audit of your CDBG Program

2:00 p.m. – 4:00 p.m.

Workshop – Pima County's Community Impact Reporting System (CIRS) Demonstration and Discussion

9:00 p.m. – Midnight

Hospitality Suite

Conference

Sunday, October 14

8:00 a.m. – 4:00 p.m.

Registration

8:30 a.m. – 9:30 a.m.

Coffee Reception and Orientation to NACCED for First-Time Attendees

9:30 a.m. – 11:00 a.m.

Welcoming Brunch, Legislative Update, and HUD Briefings

11:00 a.m. – 3:00 p.m.

NACCED Committee Meetings

Membership Committee

Housing Committee

Economic Development Committee

Community Development Committee

3:00 p.m. – 5:00 p.m.

NACCED Board of Directors Meeting

6:00 p.m. – 8:00 p.m.

Welcoming Reception and Silent Auction to Benefit the John C. Murphy Scholarship Fund – University of Arizona, School of Architecture

9:00 p.m. – Midnight

Hospitality Suite

Monday, October 15

8:00 a.m. – 4:00 p.m.

Registration

9:00 a.m. – 10:30 a.m.

Welcome from the Chairman of the Pima County Board of Supervisors, Richard Elías

General Session: We Crossed the Border or Did the Border Cross Us?

10:45 a.m. – 12:00 p.m.

Concurrent Sessions 1

12:00 p.m. – 2:00 p.m.

NACCED Annual Business and Awards Luncheon

2:15 p.m. – 3:30 p.m.

Concurrent Sessions 2

3:45 p.m. – 5:00 p.m.

Concurrent Sessions 3

5:00 p.m. – 5:30 p.m.

Board of Directors Organizational Meeting (Open evening)

9:00 p.m. – Midnight

Hospitality Suite

Tuesday, October 16

8:00 a.m. – Noon

Registration

9:00 a.m. – 10:15 a.m.

Concurrent Sessions 4

10:30 a.m. – 11:45 a.m.

Concurrent Sessions 5

(Lunch on your own)

5:00 p.m. – 9:00 p.m.

Conference-Wide Event – Arizona Sonoran Desert Museum (Buses start departing at 3:00 p.m.)

10:00 p.m. – 1:00 a.m.

Hospitality Suite

Wednesday, October 17

8:30 a.m. – 11:30 a.m.

Bus Tours of Local Projects



Pre-Conference Options

Saturday, October 13



8:00 a.m. – 6:00 p.m.

Field Trip – The Curley School Artisan Lofts Project:

This full-day tour will take participants across the Sonoran Desert and an Indian reservation to see the rehab of the historic Curley School and 30 art-work space apartments. Representatives from the International Sonoran Dessert Alliance (the developer) will discuss the projects that are assisting in the revival of Ajo, a former mining town. Lunch included.

9:00 a.m. – 12:30 p.m.

Workshop – How to Effectively Conduct an Internal Audit for your CDBG Program:

HUD's Community Planning & Development Monitoring Handbook is a tremendous resource for the CD practitioner to prepare for annual HUD monitoring or technical assistance visits. More importantly, it can act as a fantastic management tool for conducting an internal audit of your own organization. By following the various checklists for each programmatic or regulatory requirement, CD practitioners can systematically pin-point weaknesses in their own programs and hopefully identify and correct those deficiencies to ensure the CDBG Program is being managed efficiently.

2:00 p.m. – 4:00 p.m.

Workshop – Pima County's Community Impact Reporting System (CIRS) Demonstration and Discussion:

This session will include a thorough demonstration of Pima County's internet-based reporting system for subrecipients, which has been discussed at previous NACCED meetings.

Conference Tracks Legend



Community Development



Affordable Housing



Economic Development

Concurrent Sessions 1

Monday, October 15, 10:45 a.m. – 12:00 p.m.



Understanding Audits - Tools for Financial Management:

Learn how to prepare for an Audit under the Single Audit Act. Understand the Circulars, how auditors conduct their tests, and how to respond to findings. The session will also cover how you can work with your accounting staff to prepare and plan for audits of your program as well as how your subrecipients can prepare.

This session is designed for program managers who have experience with federal entitlement programs including responsibility for subrecipient activity.



Green Design Strategies for Sustainable Development:

Pima County is one of many jurisdictions to embrace “LEED” and the idea of using the principles of sustainable development in future growth, development and construction. Learn about how green design practices can improve your projects, and the resources that are available to assist with implementation of sustainable practices and projects. Invited presenters include Pima County’s Chief Building Official, and a consultant on LEED standards.

This session is oriented to staff who have responsibility for development and construction programs.



Putting the Homeless to Work:

The Jackson Employment Center and the Primavera Foundation, both based in the City of South Tucson, have developed and implemented award winning employment and training programs for the homeless leading to sustainable employment. The Jackson Employment Center is part of Pima County’s One Stop System. Primavera Foundation is a non-profit/CHDO. Representatives from each organization will describe how their programs contribute comprehensive solutions to ending homelessness.

The session will assume some knowledge of the HUD’s Continuum of Care Planning Process, Supportive Housing Program and efforts to implement Plans to End Homelessness.

Concurrent Sessions 2

Monday, October 15, 2:15 p.m. – 3:30 p.m.



How to Stay in Business When Your CDBG Allocation Shrinks:

Most CDBG grantees experienced a decrease in their CDBG allocations between FY 2005 and FY 2007; some experienced cuts of up to 14% in a single year. These cuts put great pressure on administrative and public services caps. In this session, you will hear from urban county practitioners that have reacted to these circumstances by re-structuring the administration and design of their CDBG programs. The panelists will offer tools and tips for getting stakeholder buy-in, identifying other potential county funding sources, re-assessing community priorities, simplifying the application process, improving capacity of sub-recipients, and maximizing administrative resources.

This session is attended for managers and directors of the Community Development Block Grant program.





Current Practices in Manufactured Housing:

Manufactured housing continues to be an affordable option for millions of low-income families in the United States. The quality of the product and image of the industry is changing. The Corporation for Enterprise Development's I'M HOME program provides grants to explore innovation projects using manufactured housing to create equity for low-income owners. The presentation will include a review of innovative projects that have been funded through the I'M HOME program.



Assessing the Potential for Economic Growth in Your Community:

This session will be led by a consultant who will discuss tools to assess the gaps and opportunities for economic development in your community and methods of cultivating economic growth, including small business incubators and tax incentives. Examples of a variety of successful economic development programs will be provided.

This session assumes knowledge of the basic tools and principles used in the field of community economic development.

Concurrent Sessions 3

Monday, October 15, 3:30 p.m. – 4:45 p.m.



The Community Reinvestment Act (CRA) and its Impact on Your County:

This session will focus on the Community Reinvestment Act and how local governments can engage banks and lending institutions in community development projects. A representative from the Federal Reserve Bank of San Francisco will provide an overview of the CRA and its requirements and a bank CRA officer will discuss some examples of best practices from their community.

This session assumes a basic knowledge of the Community Reinvestment Act.



Designing Affordable Housing for New Populations:

Immigrant populations, changing demographic profiles in urban counties, and shifts in lifestyles may affect the populations seeking affordable housing in our communities. Two innovative architects will look at how ownership and rental housing can be designed to accommodate the changes in the future.



Economic Development Finance Tools 101:

There are a myriad of economic development programs that you have probably heard about but don't understand how they all fit together to help in your community. This session will attempt to put them in perspective for you. It will be an introductory course on: Empowerment Zones and Renewal Community initiatives; tax credits and incentives at the local and state levels; New Markets Tax Credits; and Community Development Financial Institutions.

This session is for practitioners with a beginner's knowledge of economic development finance.

Concurrent Sessions 4

Tuesday, October 16, 9:00 a.m. – 10:15 a.m.



Using Web-Based Tools to Serve Clients:

Most of our uses of web-based technologies focus on collecting data. However, an increasing percentage of the population uses the internet to obtain information. Many communities are beginning to adopt technologies to assist the public. Socialserve.com provides an interactive tool to jurisdictions that can be used by clients, programs and vendors to obtain and disseminate information. Currently this innovative web-based tool is being used in numerous jurisdictions to assist residents and case managers to locate affordable rental housing and is being expanded to include other links and tools to assist residents to obtain other forms of assistance. Find out how technology can help us better serve our clients.



Creating a Successful Workforce Housing Strategy:

Orange County, Florida has found the political will and local consensus to implement strategies to accommodate housing for its workforce. Real people who make up the fabric of the community must find housing that is affordable within the county. This session will look at the process through which strategies are developed and implemented, from a stakeholder summit to county workgroups. Learn about the effort that is involved in implementing an affordable housing strategy at the local level.

This session assumes knowledge of affordable housing programs and planning tools, such as density bonuses.





Catalyzing ED through Art/Workspace Housing:

It's no secret that housing and the economy are linked, and we see increasing evidence that there is a link between affordable housing and economic development. Many communities have developed housing specifically to attract artists as an economic development tool. While artists have populated many of the west's old mining towns, developing an affordable housing project specifically for artists is a strategy that is being used to revive Ajo, Arizona, an isolated former mining town. There are a number of spin-off projects that will result from this project. The presentation will include an illustration of the multiplier effect from a small amount of CD funds that lead to a small economic boom in the community and the \$7 million redevelopment of the Curley School. There will also be a demonstration of other successful art/workspace projects in the US. Presenters will discuss the importance of a vigorous public process in implementing successful projects.

This session assumes knowledge of the funding sources and structure of affordable rental developments.

Concurrent Sessions 5

Tuesday, October 16, 10:30 a.m. – 11:45 a.m.



Dealing with Predatory Lending and Preventing Foreclosures in Your Community:

This session will review the implementation of Freddie Mac's Don't Borrow Trouble Campaign in Pima County. The campaign incorporates media campaigns, financial literacy programs, and projects to end pay day lending. There will be a discussion on programs to intervene in foreclosures resulting from predatory lending practices.

An understanding of conventional mortgage lending practices and predatory lending will be assumed in this session.



Implementing a Local Housing Trust Fund Campaign:

Each year an increasing number of communities supplement their entitlement funding through the creation of Housing Trust Funds. The first challenge in creating a Trust Fund is gaining a consensus on the funding source. Many counties have limited taxing authority. Counties are tapping into diverse resources to establish Funds. Several Urban Counties, each with a different story, will discuss the process of developing a campaign and identifying potential funding sources.

Participants in this session should be familiar with revenue sources and tax policies in their county.



Using CDBG to do Economic Development - Case Studies:

There are several economic development activities eligible under the Community Development Block Grant program, but CDBG funds are not often used for this purpose. This session is an opportunity to find out how some practitioners have managed the CDBG requirements to help build public-private partnerships and address their pressing economic development needs. The session will be delivered in a case studies format.

This session assumes an understanding of the requirements to deliver economic development activities under CDBG.



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Hosted by Pima County

This is my first time at a NACCED Annual Community and Economic Development Conference and Training.

Name _____ Spouse/Guest _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

If you require special assistance please let us know in the space provided so that we can accommodate you. _____

I plan to attend the full-day, pre-conference field trip, "The Curley School Artisan Lofts Project of Ajo, AZ" on Saturday, October 13, 2007.

I plan to attend the half-day, pre-conference workshop, "How to Effectively Conduct an Internal Management Audit of Your CDBG Program" on Saturday, October 13, 2007. A separate fee of \$50 is required.

I plan to attend the afternoon, pre-conference workshop, "Pima County's Community Impact Reporting System Demonstration and Discussion" on Saturday, October 13, 2007.

I plan to attend the "Coffee Reception and Orientation to NACCED" on Sunday, October 14, 2007.

Registration Fees

	Discounted (Received or postmarked by September 12)	Regular (Received or postmarked after September 12)	Fee
Members			
NACCED Member County/Associate	\$425	\$475	\$ _____
Additional Attendees (from same county/firm)	\$395	\$445	\$ _____
Non-Members			
Public Agency/Private Firm	\$475	\$525	\$ _____
Additional Attendees (from same agency/firm)	\$450	\$500	\$ _____
Nonprofits/CHDOs	\$465	\$515	\$ _____
Spouse/Guest Fee	\$150	\$150	\$ _____
Pre-Conference Field Trip – Ajo	\$0	\$0	\$ _____
Pre-Conference CDBG Workshop	\$50	\$50	\$ _____
Pre-Conference CIRS Workshop	\$0	\$0	\$ _____
TOTAL AMOUNT			\$ _____

Make check, money order or purchase order payable to NACCED. Payment must be accompanied by a registration form! Those who register after September 27 will not appear in the list of attendees. Confirmation of your registration will be faxed to you upon receipt of payment. Please be sure to include your fax number on this form.

Cancellations must be requested in writing and faxed to NACCED Conference Registration, by Thursday, September 27, for a full refund, less \$100 administration fee.

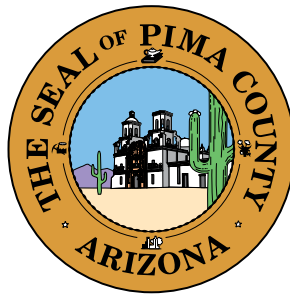
Please return completed form and payments to:

NACCED

Lock Box Department 3035

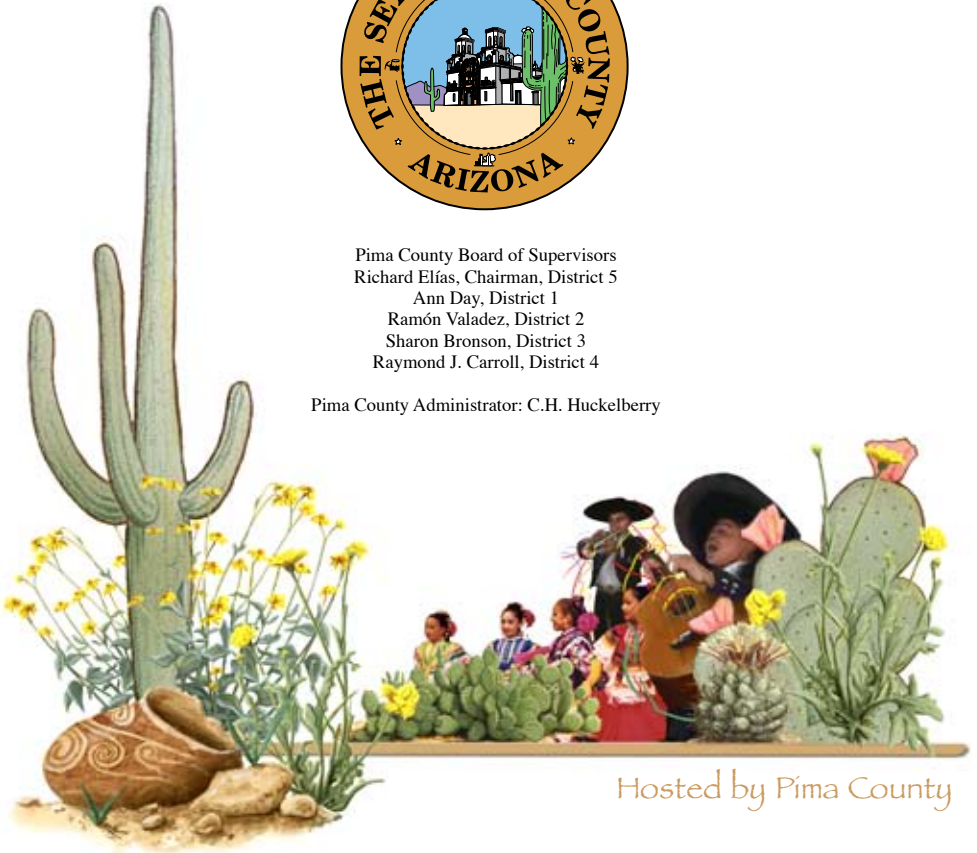
Washington, DC 20042-3035

For inquiries regarding registration, call NACCED Conference Registration at (202) 367-1173 or fax to (202) 367-2173.



Pima County Board of Supervisors
Richard Elías, Chairman, District 5
Ann Day, District 1
Ramón Valadez, District 2
Sharon Bronson, District 3
Raymond J. Carroll, District 4

Pima County Administrator: C.H. Huckelberry



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