

# NACCED 2007

The 32nd Annual Conference

Tucson Marriott University Park  
October 12th through 17th, 2007



## Many Cultures Building One Community

Featuring:

Local music, food and crafts; golf tournament; professional development seminars; silent auction; workshops; project tours; speakers; and outdoor recreation in the magnificent Sonoran Desert.



*Tucson, Pima County, Arizona*

SPONSORSHIP OPPORTUNITIES AT  
NACCED'S 32<sup>ND</sup> ANNUAL COMMUNITY AND ECONOMIC  
DEVELOPMENT CONFERENCE & TRAINING—  
PIMA COUNTY (TUCSON), AZ  
OCTOBER 12 – OCTOBER 17, 2007

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**CELEBRATE 32 YEARS OF EDUCATION AND NETWORKING  
FOR PRACTITIONERS OF HOUSING, COMMUNITY  
DEVELOPMENT, AND ECONOMIC DEVELOPMENT**

**WHO IS NACCED?**

NACCED is a national association made up of county agencies that administer Federal housing, community development, and economic development programs, including Section-8, CDBG, HOME, homelessness programs, and EDA grants. NACCED is an affiliate of the National Association of Counties.

**ABOUT NACCED'S ANNUAL CONFERENCE**

Each year, approximately 150 NACCED members and sponsors gather for five days of networking, educational sessions, program recognition, and social activities. Conferences are held in counties across the country and are a forum for discussing housing, community development, and economic development issues and promoting the field.

**WHY SPONSOR A NACCED CONFERENCE?**

Sponsoring the Conference gives you access to public agencies across the country who use a variety of financial, technical, and software services to do revitalization and development in their communities. Sponsoring the Conference allows you to support the Association's work in Washington to preserve federal funding for housing and community development programs.

**QUESTIONS?**

For more information on conference sponsorship opportunities, please contact NACCED's Community and Economic Development Director, Sarah Nusser, at 202.367.1149 or [Sarah\\_Nusser@naced.org](mailto:Sarah_Nusser@naced.org).

## WHO ARE PAST SPONSORS?

Cohen & Grigsby	Freddie Mac	KU Resources
Fairfax County, VA Redevelopment and Housing Authority	Housing and Development Software	Housing Authority Insurance Group
Mullin & Lonergan Associates	First Albany Capital, Inc.	Banc of America Securities
JRA Development Group, Inc.	GSP Consulting	Senate Engineering Company

## SCHEDULE AT A GLANCE

### FRIDAY, OCTOBER 12, 2007

Board of Director's Dinner – The historic Arizona Inn

### SATURDAY, OCTOBER 13, 2007

Golf Tournament – Starr Pass Resort

Curley School Project Tour – Ajo

### SUNDAY, OCTOBER 14, 2007

Welcoming Brunch

Committee and Board Meetings

*Exhibit Set-Up (4:00 – 5:00pm)*

Opening Reception – University of Arizona's College  
of Architecture and Landscape Architecture

### MONDAY, OCTOBER 15, 2007

Educational Sessions

Annual Business Meeting and Awards Luncheon

Educational Sessions

### TUESDAY, OCTOBER 16, 2007

Educational Sessions

*Exhibit Tear-Down (3:00pm)*

Conference-Wide Gala – Arizona Sonoran Desert Museum

### 32<sup>ND</sup> ANNUAL CONFERENCE HOTEL INFORMATION

Tucson Marriott University Park  
880 E Second Street  
Tucson, Arizona 85719  
Phone: 520.792.4100

Many of the following sponsorship options are limited. Don't miss your preferred opportunity! Contact NACCED's Community and Economic Development, Sarah Nusser, at 202.367.1149 or Sarah\_Nusser@naced.org.

## ATTRACT ATTENTION AT THE CONFERENCE THROUGH CONFERENCE AND INDIVIDUAL SPONSORSHIPS

### SPONSOR LEVELS AND GENERAL BENEFITS

As a conference sponsor you will automatically receive:

- Recognition in the onsite program
- Ability to add a promotional item or information to the conference bag
- At least one complimentary registration

<b>PLATINUM SPONSOR</b>	<b>\$15,000</b>	<ul style="list-style-type: none"> <li>• Company name, logo, and sponsorship level prominently displayed throughout conference</li> <li>• 3 complimentary registrations</li> <li>• Exhibit space – 6-ft. table</li> <li>• Inside-cover, full page ad space in program</li> <li>• Company logo to be displayed on conference website</li> </ul>
<b>SILVER SPONSOR</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Company name, logo, and sponsorship level prominently displayed throughout conference</li> <li>• 2 complimentary registrations</li> <li>• Exhibit space – 6-ft. table</li> <li>• ½ page ad space in program</li> </ul>

INDIVIDUAL OPPORTUNITIES	<u>Title Sponsor</u>	<u>Co-Sponsors (Non-profits only)</u>
	<ul style="list-style-type: none"> <li>• 2 complimentary conference registrations</li> <li>• Exhibit space – 6-ft. table</li> <li>• Company name, sponsorship level, &amp; logo prominently displayed during event</li> </ul>	<ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• Company name, sponsorship level, &amp; logo prominently displayed during event</li> </ul>
<b>CONFERENCE BAGS</b>	\$2,000	
<b>NACCED BOARD DINNER</b>	\$2,000	\$500
<b>GOLF TOURNAMENT</b>	\$1,500	
<b>CURLEY SCHOOL PROJECT TOUR</b>	\$1,500	
<b>WELCOMING BRUNCH</b>	\$3,000	\$500
<b>OPENING RECEPTION</b>	\$4,000	\$500
<b>ANNUAL AWARDS LUNCHEON</b>	\$3,500	\$500
<b>CONFERENCE-WIDE GALA</b>	\$7,000 Includes 1 additional complimentary registration AND Company name displayed throughout conference	\$2,500 Includes 1 additional complimentary registration AND Exhibit space – 6-ft. table

## **GET EXPOSURE FOR YOUR ORGANIZATION'S PRODUCTS AND SERVICES**

### BOOTH DIMENSIONS AND FEES

#### **ONE 8' X 8' BOOTH SPACE**

\$500 for NACCED members

\$1,000 for non-members – Join NACCED as an associate member and pay member price for Booth Space! Savings equals \$100.

#### **INCLUDES:**

- One 6-ft. skirted table set up in the pre-function hall which connects registration to concurrent sessions; Coffee breaks set up in same space to attract foot traffic
- One chair
- Listing in conference program
- One complimentary conference registration

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## **SUPPORT THE CONFERENCE FROM AFAR**

### ADVERTISING OPPORTUNITIES

The Conference Onsite Program is each attendee's companion throughout the conference. Steer attendees to your booth in the Exhibit Hall or to your company's website. Or simply show your support for the conference by purchasing a 1/4- page ad.

#### **INSIDE BACK OR INSIDE FRONT COVER, FULL PAGE**

\$1,250 for NACCED members

\$1,500 for non-members

#### **FULL PAGE**

\$1,000 for NACCED members

\$1,250 for non-members

#### **HALF PAGE**

\$750 for NACCED members

\$1,000 for non-members

#### **QUARTER PAGE**

\$500 for NACCED members

\$750 for non-members

NACCED'S 32<sup>ND</sup> ANNUAL COMMUNITY AND ECONOMIC DEVELOPMENT  
CONFERENCE AND TRAINING  
MARRIOTT UNIVERSITY PARK • TUCSON, AZ • HOSTED BY THE PIMA COUNTY  
COMMUNITY DEVELOPMENT & NEIGHBORHOOD CONSERVATION DEPARTMENT

**Application and Contract for Exhibitor Table Space**

Time: Monday, October 15, 8:30am – Tuesday, October 16, 3:00pm

Setup: Sunday, October 14, 4:00pm – 5:00pm

***Please complete form and return with payment by Friday, August 17, to:  
NACCED, Department 3035, Washington, DC 20042-3035***

This contract is subject to the provisions stated in the accompanying Rules and Regulations.

Application to participate in the NACCED conference Exhibition Hall this \_\_\_\_\_ day of \_\_\_\_\_ 2007 by and between \_\_\_\_\_ hereinafter called "Exhibitor" and NACCED.

I. In accordance with the following terms, conditions, and regulations governing the Exhibition Hall at the conference of NACCED at Marriott University Park, Tucson, Arizona, October 15 and 16, 2007, the undersigned hereby makes application for an exhibitor table space which, when accepted by NACCED, becomes a contract. Terms and conditions are a part of this contract (see attached). The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due Conference Management under terms of this agreement.

Signature: \_\_\_\_\_

II. **Cost of table space:** \$500 per table for NACCED members. \$1,000 per table for non-members. ***If you aren't currently a NACCED member, joining as an Associate member (\$400) will save you a total of \$100 on exhibiting at the conference.*** Exhibitor will be provided with a draped 6-ft. table, one chair, listing in conference program, and one complimentary conference registration.

III. **Describe the products/services you wish to market:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

IV. **Please indicate the name of the person officially representing the Exhibitor at this conference.** (This person will be sent all NACCED correspondence.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Exhibitor: \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

## EXHIBITION HALL RULES & REGULATIONS

The following contract conditions, rules and regulations are part of NACCED's 32<sup>nd</sup> Annual Community and Economic Development Conference and Training and Contract for Exhibitor Table Space. Please read carefully before signing the space application. After completing the Contract for Exhibitor Table Space, please give a copy of the rules and regulations to the person(s) responsible for manning your table.

- 1. Assignment of Exhibitor table space:** All space will be assigned on a first-come, first-served basis. Every effort will be made to accommodate requests for table assignments.
- 2. Exhibition hall table fees and payment for table space: Rates are \$500 per table for NACCED members and \$1,000 for non-members.** Applications will not be processed nor a table assigned without the required payments and signatures. All applications must be accompanied by payment of the total Exhibitor table rental charge. Payment must be received by **Friday, August 17, 2007**. If the required payment is not received by August 17, 2007, the Conference Management reserves the right to reassign the reserved space. Make checks payable to "NACCED" and mail to NACCED, Department 3035, Washington, DC 20042-3035 (overnight or express mail packages are not accepted at this address). Receipt of payment in lockbox does not oblige NACCED to accept a contract as binding. NACCED retains the option of returning funds.
- 3. Cancellation:** Cancellation of Exhibitor table space must be directed in writing to NACCED and can be faxed to the attention of Sarah Nusser at 202-367-2149. No refunds will be granted once contract has been approved. In case of fire or the elements, or any other causes beyond control of management that prevent the holding of the conference, this contract will not be binding.
- 4. Use of Space:** Exhibitors shall not assign, share or sublet any space without written consent of NACCED.
- 5. Liability:** NACCED and Marriott University Park will not be responsible for the safety of the property of the Exhibitors from theft, fire, damages, accident or other causes. Exhibitors agree to protect, save and hold NACCED, Marriott University Park and all agents and employees thereof (hereinafter collectively called "indemnities") forever harmless, for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor and further, Exhibitors shall at all times protect, indemnify, save and hold harmless, the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by any reason of any accident of bodily injury or other occurrence to any person or persons, including the Exhibitors, its agents, employees and business invitees which arises from or out by reason of said Exhibitor's occupancy and use of the table space premises or a part thereof.
- 6. Safety Regulation:** Exhibitors must adhere to all municipal, state and federal laws, rules and regulations. No combustible decorations may be used at any time: all drapes, table coverings and other materials must comply with fire department regulations.
- 7. Failure to Occupy Space:** The Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the Exhibitor installation period. This space may be resold, reassigned or used by the Conference management. There will be no refund for space not occupied.
- 8. Conference Cancellation:** If the conference is canceled due to circumstances beyond the control of NACCED, NACCED will not be held liable for any expenses incurred by the Exhibitor beyond the rental cost of the table space.
- 9. Music Licensing:** The Exhibitor will be responsible for individual ASCAP/BMI licensing fees, if applicable to their Exhibitor presentation.
- 10. Sales of Goods in the Exhibition Hall:** Sales of craft goods from Exhibitors is permitted, however, Exhibitors are responsible for collecting taxes and filing appropriate forms. Tax-exempt organizations cannot exchange money on the exhibit floor according to federal regulations.
- 11. Americans with Disabilities Act:** Exhibitors shall be responsible for making their displays accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold NACCED harmless from any consequences of Exhibitor's failure in this regard.
- 12. Type of Exhibits:** NACCED will oversee exhibit space to ensure all exhibits are appropriate to the purpose of the Conference.

**Please note: All exhibitor table set-ups must be completed by Sunday, October 14<sup>th</sup> at 5:00pm.**

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**Program Advertisement Application**

Please complete form and return with payment to:  
 NACCED, Department 3035, Washington, DC 20042-3035

**I. Cost of advertising:**

Sizes	Dimensions (WxD)	Members	Non-Members
___ Full page	7 1/2"x10"	\$1,000.00	\$1,250.00
___ 1/2 page (horizontal)	7 1/2"x5"	\$750.00	\$1,000.00
___ 1/2 page (vertical)	3 1/4"x10"	\$750.00	\$1,000.00
___ 1/4 page	3 1/4"x4 3/4"	\$500.00	\$750.00
___ Inside front cover	7 1/2"x10"	\$1,250.00	\$1,500.00
___ Inside back cover	7 1/2"x10"	\$1,250.00	\$1,500.00

**II. Space Request, Materials, and Payment are due by Friday, August 17, 2007.**

**III. Please indicate the name of the person officially representing the sponsoring organization.**  
 (This person will be sent all NACCED correspondence.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Program Advertisement Submission Guidelines and Terms**

The following guidelines and terms are part of NACCED's 32<sup>nd</sup> Annual Community and Economic Development Conference and Training and Program Advertisement Application. Please read carefully before signing the form. After completing the Form, please give a copy of the terms to the person(s) responsible for developing your advertisement.

**Submission Guidelines:** PC or Macintosh

EPS, TIF, High resolution PDF or PDF/X-1a are accepted. **PDF is preferred.**

Ads must be complete and sized at 100%

**Image:** Resolution must be 300#dpi CMYK. Embed all fonts and graphics when creating the postscript file.

**Trim Size:** 8 1/2" x 11"      **Paper Stock:** 100# matte text      **Color:** All Color Digital

- Terms:**
- a) NACCED's 32<sup>nd</sup> Annual Community and Economic Development Conference and Training Program has limited ad space.
  - b) Advertisements will be allocated on a **first-come, first-served basis** determined by the date that payment is received.
  - c) Advertisements are to be pre-paid.
  - d) NACCED reserves the right to review and edit materials.
  - e) NACCED must receive payment in full before ads are printed.