

Resolutions Committee Meeting
Minutes
July 14, 2009

In Attendance:

Clayton Hamilton
Paula Stuht

Roger Forrester

Minutes:

- A. Clayton called the meeting to order at 7:30 a.m.

- B. The group reviewed the minutes from the July 7th meeting and agreed that they substantially and accurately reported the substance of that meeting.

- C. The group discussed the issue of the need to form of two new WIB subcommittees: Public Relations and Governmental Affairs. Three names for possible leadership and/or inclusion to those new groups were Dot Kret, Marcie Ruttenberg, and Paula Stuht. The group agreed that Clayton needed to interview both Dot Kret and Marcie Ruttenberg to discover which, if either committee, the women wanted to lead/serve on. Paula Stuht asked that she be put on the Governmental Affairs subcommittee. Paula went on to inform the group that the Tucson Chamber's Governmental Affairs Lobbyist, Paul Parisi, was very interested in assisting with this new mission. To that end, Paula provided a copy of the Chamber's Legislative Agenda, a book of policies and statements that reflect the current political positions of the Board of Directors. The Governmental Affairs Department of the Chamber uses that book, updated annually, to keep public leaders and legislators informed about the issues most important to the organization. Paul Parisi suggested that the Resolutions committee of the WIB write a "policy statement" or "statement of support" for consideration and approval by the WIB that, after Paul procures TMCC board approval, will be added to the 2010 Legislative Agenda. This will give Paul an opportunity to voice important issues to our legislative leadership as he meets with them on other business-focused topics. The Resolutions Committee agreed: Clayton will put a draft policy statement together for review and potential inclusion of the Tucson Chamber's Legislative Agenda for 2010 and next year's legislative session. Clayton asked that Paula arrange a meeting with him and Paul so that they could discuss this effort. Paula agreed to set up the meeting.

Roger asked that we try to define the "purpose" or "mandates" of the two new groups before actually forming them. Even if the mission or vision of those subcommittees is later modified, having a purpose statement to present to potential members would provide clarity and better understanding of the needs that these groups will have to address. Roger agreed to create a draft of the two statements for review by the group by Monday, July 20th (he will send it to Clayton who will forward it to the rest of the

committee). Clayton reminded the group that a shift in direction for the entire WIB has been in action for the last two years and that shift needs to be reflected in the new purpose statements for PR and Governmental Affairs.

- D. The group discussed the need to pursue the vacancies on the board. Paula Stuht asked that Betty Stauffer of Literacy Volunteers of Tucson (LVT) and/or Martha Gilliland of Literacy for Life Coalition (LLC) be considered. Paula acknowledged that Clayton's focus of adding business representatives was paramount and that the board needed to be very cautious about adding too many non-profit organizations to the board. She did suggest, however, that low skilled (below the One-Stop's intake requirements) applicants needed to have an advocate on the WIB as well. Clayton said he would meet with the two Directors (of LVT and LLC) and consider one or both for the board. Clayton said that because he needed to find more businesses for the growth of the board, he wanted to reestablish ties with several business organizations in the community. Paula suggested that he make connections with SACCA (Southern Arizona Chamber of Commerce Alliance). Clayton committed to talking to Joe Snell, Lee Smith and David Welsh of TREO to reenlist their help. He also asked that Paula set up a meeting with him and Ron Shoopman of the Southern Arizona Leadership Coalition (SALC) which she agreed to do. Roger suggested a few other business organizations, but Clayton was concerned that meeting with too many groups might water down the effort. The group agreed that after strong connections were made with the aforementioned organizations, he might pursue the next tier of business alliances.
- E. The group briefly discussed the need for One-Stop staff to build specific procedures for dealing with the very low-skilled applicants that could serve as a handoff to LVT or other organizations that are equipped to help those individuals meet the minimum One-Stop qualifications. Paula said she would continue to pursue creating a process with the LVT to ensure a well defined path is built that will loop those applicants back to the One-Stop once they have achieved that minimum level of literacy.
- F. Roger expressed his concerns that we still haven't addressed the perception that highly skilled/professional job seekers don't have a place at the One-Stop. Clayton reminded the group that the biggest stumbling block to overcoming that perception is better public relations that tell the community what the WIB and, by extension, the One-Stop actually do. He went on to say that the One-Stop needed to build real and unique processes to deal with the highly qualified applicants. He added that once that is done, we must ask, "How do we create a brand image that will entice highly qualified employees?" "How do we better convey to employers our ability to provide those highly qualified workers?" "How do we change the image that the One-Stop is strictly for low skilled/low income applicants?"
The group agreed that the current down cycle in the economy is the perfect time to build those changes because there are a high number of highly skilled applicants looking for work right now. Once the economy begins to turn, businesses will want to find those people quickly. If the One-Stop has potential applicants on the books, it will be able to assist companies to fill their needs in an expeditious manner.

- G. The group talked about next Tuesday. Noreen, Paula and Roger will all be absent. Clayton said he would check with the remaining members of the committee to see if there will be anyone that will be able to attend. He reminded everyone that after July 21st, July 28th is the next meeting with only one meeting after that to complete the work of the Resolutions Committee.

- H. Clayton adjourned the meeting at 9:00a.m.