

# Workforce Investment Board

## Planning Committee

April 20, 2011 – 7:30 a.m.

Kino Service Center  
2797 E. Ajo Way  
Room 301  
Tucson, AZ

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### MEETING SUMMARY

#### **Members Present:**

Gregg Johnson  
Beverly Price  
Hank Atha

#### **Staff & Guests:**

Charles Casey  
Jim Mize  
Dorothee Harmon  
Risé Hart

- I. **Call to Order** – at 7:49 a.m. Gregg Johnson chaired the meeting.
- II. **Review Meeting Summary** – Reviewed.
- III. **Overview of the Workforce Investment Board Two Year Plan**  
Charles Casey gave an overview of the Workforce Investment Board (WIB) Two Year Plan which is posted on the Pima County website:  
<http://www.pima.gov/CED/CS/workforce%20investment/workforceinvestindex.htm>.  
Gregg Johnson requested that the committee please review the plan and be prepared to discuss it at the May meeting. It was suggested that the Planning Committee meet with the Pima County Board of Supervisors to discuss the plan.
- IV. **Discussion of WIB Strategic Plans** – due to time constraint this will be discussed at a future meeting.
- V. **Review Governor's Council Executive Summary and discuss possible related issues**  
Dorothee Harmon reported on the state's sector strategies. The strategy is to form public/private partnerships that bring together groups of employers in an industry that is experiencing skill shortages, high-growth, or a lot of change in workforce needs. Therefore, require new or customized training that is traditionally not available. These are get-out-of-poverty strategies based on training that directly and immediately benefits the industry. The state has engaged a team of consultants, lead by Corporation for a Skilled Workforce, to help this project.

There have been several Pima County One-Stop sector projects addressing long-term workforce needs. Some examples:

- 1) Sectoral Development Grant from the Department of Labor – project in the plastics industry.
- 2) The Gray Checker Project – Arizona job training funds used for a consortium of companies.
- 3) WIRED Grant.
- 4) Logistics Grant - just got extended and there are approximately 200 people in the pipeline for an Associates Degree.
- 5) 900+ incumbent workers have been trained.

Charles Casey suggested that the committee look at the WIB's eight targeted industries (aerospace, construction, finance, health, hospitality, information technology, retail, transportation/utilities) and reformulate them to sector versus industry targets that would be feasible for Pima County. Then pursue this strategy with other partners in the region.

Hank Atha stated that there will be a Governor's Council meeting next week; this meeting will be the first one since October 2010.

**VI. Next Meeting: To be determined.**

**VII. Adjournment – 8:48 a.m.**