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**PIMA COUNTY  
COMMUNITY DEVELOPMENT AND  
NEIGHBORHOOD CONSERVATION  
DEPARTMENT**  
Kino Service Center - 3rd Floor  
2797 East Ajo Way  
Tucson, Arizona 85713  
Phone (520) 243-6777  
Fax (520) 243-6796  
[www.pima.gov/ced/cdnc](http://www.pima.gov/ced/cdnc)

# PIMA COUNTY NEIGHBORHOOD REINVESTMENT PROGRAM



“Helping to improve the quality of life  
and foster healthy communities.”



**PIMA COUNTY  
COMMUNITY DEVELOPMENT  
AND NEIGHBORHOOD  
CONSERVATION  
DEPARTMENT**

## What is Neighborhood Reinvestment?

In special elections held in May of 1997 and again in May of 2004, voters in Pima County approved that bond funds be used for small scale improvement projects in the neighborhoods with economic and social need. The Neighborhood Reinvestment Program was established to promote stability and revitalize these communities through the funding and implementation of community enhancement projects. The goal of the program is to improve the quality of life for all who live in these areas and to foster healthy communities. This program will fund projects that have broad neighborhood support and affect the health and safety of residents in a positive way.

## Which Neighborhoods Are Eligible for Funding?

The Neighborhood Reinvestment Program bases eligibility on economic and social need. Program staff will use existing information and relevant data to determine the eligibility of each community that applies for funds.

## Do Neighborhoods Have to Provide Matching Funds?

Communities that are interested in applying for Neighborhood Reinvestment funds are encouraged to provide some form of match for each project, however it is not required. Such leveraging can come in the form of funds from another source, and may also be provided in the form of volunteer hours. Neighborhoods that collaborate with other communities on projects often find that they have more flexibility and a good opportunity to complete larger-scale projects.

**COMMUNITIES INTERESTED IN APPLYING ARE STRONGLY ENCOURAGED  
TO CONTACT THE PIMA COUNTY NEIGHBORHOOD REINVESTMENT OFFICE  
IN ORDER TO BEGIN PLANNING FOR THEIR PROPOSED PROJECTS**

### What Types of Improvements Are Eligible for Funding?

Projects that are eligible for funding include but are in no way limited to the following:

- **Street Improvements** such as paving and the construction of traffic diverting devices, or other improvements used to create more livable streets. Examples of traffic diverters include speed humps, speed tables, traffic circles, and traffic signs.
- **Recreational Facilities** such as park improvements, playgrounds, and other similar facilities.
- **Public Safety Enhancements** such as sidewalks, streetlights, walking paths, or bridges.
- **Purchase and Demolition** of abandoned and/or unsafe structures.

### What Should be Included in a Project Proposal?

Proposals should include the following items to be considered for funding:

- **Location of the neighborhood or community with clearly defined boundaries**
- **Location of proposed improvements**
- **Documentation regarding community consensus**
- **Estimated number of individuals and households that will benefit from the improvements**
- **Description of the conditions or issues that the project will address**
- **Detailed description of the proposed project, including the following:**
  - Scope of Project
  - Budget or cost estimates
  - Detailed description of matching funds, if used for leverage
  - Neighborhood demographic information
  - Partnerships with governmental or non-profit organizations
  - Description of how proposed improvements will be maintained

### Is It Important that Residents Work Together?

A proposed project that has community-wide support is essential for consideration. Proposed improvements must be neighborhood driven and have the endorsement of those who live within the community. A neighborhood driven proposal is one in which the residents (including non-profit neighborhood associations) collaborate on the proposed improvements. Non-profit organizations are not eligible for program funding. However, funds received by the neighborhood from such agencies can be considered as matching funds.

### Additional Resources

[www.pima.gov/ced/cdnc](http://www.pima.gov/ced/cdnc) • [www.pima.gov](http://www.pima.gov) • [www.bonds.pima.gov](http://www.bonds.pima.gov)

### How Are Proposals Evaluated?

The Neighborhood Reinvestment staff refers completed proposals to the Neighborhood Reinvestment Oversight Committee (NROC). The NROC evaluates each project for compliance with the Pima County Bond Ordinance, and makes recommendations to the Pima County Board of Supervisors. The Pima County Board of Supervisors has the authority which approves all projects for funding.

Criteria for evaluating proposals are as follows:

- **Community Need**
  - Preference for funding will be given to communities that currently demonstrate the greatest social and economic need as well as projects that will alleviate or prevent stress.
  - Indicators of such need include but are not limited to: substandard or nonexistent infrastructure, old and decaying roads, a lack of adequate housing, high levels of poverty and unemployment, a noticeable lack of public safety amenities, and a high frequency of criminal activity.
- **Impact to Neighborhood**
  - Proposals must demonstrate a clear benefit to all residents, and effectively address how the quality of life will be improved.
- **Matching Funds**
  - Communities are strongly encouraged to seek matching funds for their proposals, however it is not a requirement.

### How Often Are Proposals Accepted?

Proposals are accepted on a year-round basis and reviewed by Neighborhood Reinvestment staff. The NROC will review proposals based on the frequency of proposal submissions and the availability of bond funds.

**TO APPLY, CONTACT THE  
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